## VANAJ DIGICOM FEST 2021

# EVENT - 1 LA MARQUE

Date – 7<sup>th</sup>March 2021 No of Participants - 50

The event was designed to test an individual's knowledge about the brands and products. There were 3 rounds for testing student's knowledge. Round 1 was DIMAG KI BATTI JALA, to identify the brand by certain tag lines and their brand ambassadors. Round 2 was DIMAG LAGA LOGO BATA to identify the exact brand. Round 3 was GUESS CLIPS AND BRAND IMAGE.

### Winners -

- 1. Ashi Mittal perks with ₹2,000
- 2. Mridul Tandon perks with ₹1,500

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## EVENT - 2 INVESTOPEDIA

Date – 6<sup>th</sup>& 7<sup>th</sup> March, 2021 No of Participants - 80

Event Investopedia was organised to test thinking abilities and test their mettle in the field of economics, business, general knowledge and current affairs. To bring some uniqueness to the contest, team Investopedia took a step forward by introducing vaccine stocks along with related news and rumours.

Winners -

WINNER - Rakshit Jain -Netaji Subhas University of Technology RUNNER UP- Sarthak Wadhwa-Sri Guru Nanak Dev Khalsa College Sameer Narula- VIPS SECOND RUNNER UP- UnezKazi - IIT KHARAGPUR

# Event - 3 CHILLFLIX

Date – 6<sup>th</sup>March 2021 No of Participants - 76

As the name itself suggests our event was all about movies, web series and shows. It was a fun event in which various rounds were there to test the binge addiction of individuals. The rounds were revolved around movies, web series, documentaries, etc.

#### Winners -

- 1. Babneet Singh
- 2. Itika Agarwal
- 3. Ashish Singhal

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## Event - 4 Business Street

Date – 6<sup>th</sup>& 7<sup>th</sup> March, 2021 No. of Participants - 107

The event started with multiple registrations from various colleges in India. This was for the cricket enthusiasts. The students have to make their own team using bidding and auction points. The best team wins. There was huge participation.

### Winners -

- 1. Vishnu Vardhan R.
- 2. Harsh Jaiswal
- 3. Aashim Girdhar

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All the events were well organized and there was immense participation witnessed. All events were well planned and executed.









